

Anticipating the future with the whole system: Co-creating new structures for collaboration

A two-day interactive training workshop with a unique mix of theory and practice, presented by dr. Tonnie van der Zouwen MCM.

Keywords: Futuring, involving large groups of stakeholders in transformational change, being a bodily creature and the role of feeling, Theory U, Presencing, Large Scale Interventions, co-creation, participation, collaboration, systems thinking, action learning, sensemaking, inviting the right people, working with a diverse planning team, distributed leadership, self-management.

Goal of the workshop

- Learning when and how social technology for multi-stakeholder can create collaboration across boundaries of departments, functions, disciplines, organisations
- Developing methodological reasoning in planning a participative change process to create new structures for collaboration; how to translate a set of principles into an effective process (cooking with the principles)
- Insight in developments in whole system working, relations between Large Scale Interventions, Theory U, the Logic of feeling, and latest insights from neurobiology
- Awareness of how this social technology can be applied in your own practice
- Expand your intervention repertoire regarding working interactively with (large groups of) stakeholders

Contents:

- Large Scale Interventions (LSI) as approach for transformational change, anticipating the future with the whole system
- Why does it work? Underlying theory and principles
- Being a bodily creature and the central role of feelings in sensemaking. Explanations from neurobiology, zoology and knowledge theory the Logic of Feeling
- Connections to Theory U and Presencing
- What are effects of LSI and how can a complex intervention be evaluated? Walking on the two legs of scientific knowledge and practical experience (Evidence Based Consultancy): A six year academic research on success factors and effects of LSI. A field study resulting in a synthesis of existing knowledge from theory and practice
- Methods and techniques for co-creation and co-production for productive meetings with large groups of stakeholders (20 - > 1000 participants)
- Planning and designing the process, working with a diverse planning group
- Establishing distributed leadership and the role of the facilitator
- Possibilities for application in own practice

Methods and setting:

- Mix of theory and practice, with an alternation of individual, small group and whole group working
- Presentation and discussion
- Mini labs: Experience elements of the process with large groups. Experience the influence of setting and atmosphere. Interactive agenda setting, involving feelings as well as thoughts, creating a shared frame of reference, exploring and sharing ideas, futuring and prototyping, discovering common ground, action planning. Alternation of individual, small group and whole group working.
- Reflection on experiences, connecting them to your own practice
- The size of the group is between 8 and 20 participants.
- The workshop is meant for members of ÖGGO, members of SoL Austria, and other experienced professionals.

Date and location

Date: 23 and 24 October 2014, both days we work from 9.00 – 18.00 hour

Location: Vienna, Austria

Course fee and registration

For non- ÖGGO members: € 450,-, costs for meals and overnight stay not included.

Please register by sending an email to office@oeggo.at, to Daniela Czell. Registration is possible until 30 June 2014. For more information contact Tonnie van der Zouwen:

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About the workshop leader



Dr. Tonnie van der Zouwen MCM studied Biology and Change Management. After a career as researcher, teacher and organisational consultant she now works as an independent consultant and as a lecturer at Tilburg University in the Netherlands. She guides organisations and networks in developing their change capacities. She does this by introducing interactive change methods, bringing people together beyond the boundaries of organisations and disciplines. She writes informative handbooks and articles about these methods, see www.LargeScaleInterventions.com and www.LearningHistories.net. Tonnie gained her PhD for her research on success factors and sustainable effects of LSI at Tilburg University, see www.tonnievanderzouwen.com. She is a member of the Founding Editorial Board of the international journal *Challenging Organisations and Society. reflective hybrids*.

Literature

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